

## After The Vows...

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- **72%** of all brides say they would have spent more time choosing their reception entertainment.
- During wedding planning, Brides say their highest priority is their attire, followed by the reception site and caterer - reception entertainment is among the least of their priorities. Within one week after their reception, **78%** of Brides say they would have made the entertainment their highest priority!
- Almost **100%** say they would have spent more of their budget on the entertainment.
- When asked, **81%** of guests say the thing they remember most about a wedding is the entertainment.
- **65%** of all couples that chose a band to entertain at their wedding, said, if they had it to do over again, they would have chosen a disc jockey.

*\*\*These statistics are published on St. Louis Bride & Groom Magazine's website, <http://www.stlbrideandgroom.com>, 2009. Sources also include: Simmons; USA Today; National Bridal Service; The Knot; Brides Magazine.*

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